



Magic...Connected

BD-Live™ is an exciting new feature – exclusive to Blu-ray that takes movie watching to the next level. BD-Live turns your movie into a dynamic, fully immersive experience. Download a virtual world of unique content and interact with other movie watchers in the Disney BD-Live Network. The Disney BD-Live Network consists of 4 main features; Movie Chat, Movie Mail, Movie Challenge and Movie Rewards Live.

Movie Chat - Share the movie watching experience with friends around the nation

- Sync your movie-watching experience with friends across the nation
- Choose your own avatar and send chat messages to your pals while your movie plays
- Chat using your web browser supported smart phone, laptop, or mobile device

Movie Mail - Send the perfect message synced to the perfect scene

- Surprise your family and friends with a personalized video message, synced to your favorite scene

Movie Challenge - Get together for the ultimate challenge even when you can't get together

- Test your movie knowledge with trivia... live!
- Play against yourself or with anyone online
- The faster your answer, the higher your score

Movie Rewards Live - Get exclusive BD-Live content and redeem Movie Rewards items

- Redeem Disney Movie Rewards points for exclusive content like new avatars, and more!
- Works with your existing Disney Movie Rewards account

The Disney BD-Live Network is beyond Hi-def picture and sound. The Network provides an exciting, active, ever changing movie-watching experience, while combining the best aspects of social networking sites, blogs, chatting and personal video uploads. The Disney BD-Live Network also contains exclusive, never-before-seen bonuses that appeal to collectors.

Set up an account on 10/7 and experience the "Magic Connected!"

Access to BD-Live features requires an Internet-connected, BD-Live-enabled Blu-ray player or PS3. (Internet connection is not provided). Registration required to access Disney BD-Live features. Parental authorization required for minors. BD-Live features are subject to change without notice.